



## Tasmania Aware Business Directory

The Tasmania Aware website is a hub representing the rising of awareness around Tasmania throughout its many layers.

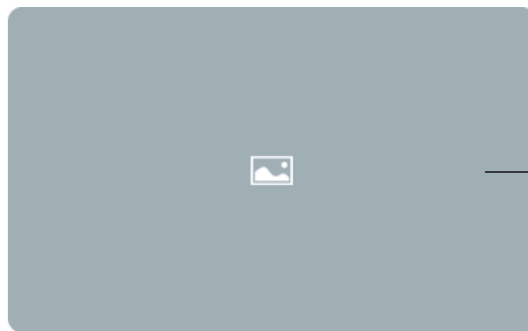
The business directory is one of the layers...

Tasmania Aware business directory will be available as a stepping stone to help users become aware of you and your standing in the community. **The ultimate aim** is to have the user move across to your website to do business with you on the basis that you support pro-choice.

The underlying foundation of this directory is that you are a business that does not discriminate (including health choice) in any which way against sovereign human beings coming to do business with you. The investment is a **\$5.50 donation per calendar year** to offset the online running costs and promotions.

If we receive any reports that your business is discriminating against pro-choice customers, your continued presence on the directory may be affected and will be based on follow up discussions. If you are removed from the directory you forego your \$5.50 donation.

### Business Directory Example - Layout and content (Jan 2024)



Logo photo preferable in landscape and as a png file

ETHICAL BUSINESS 3

Business Name

Explain what the directory is about and how it can be of help in more ways than one for the wandering and awake souls... directory is about and how it can be of help in more ways than one for the wandering bout and how it can be of help.

A maximum word count of 40-45 words highlighting your ethos and general overview of services or products

Address

Website

Facebook | Pinterest | Twitter

Business contact details

0440 990717